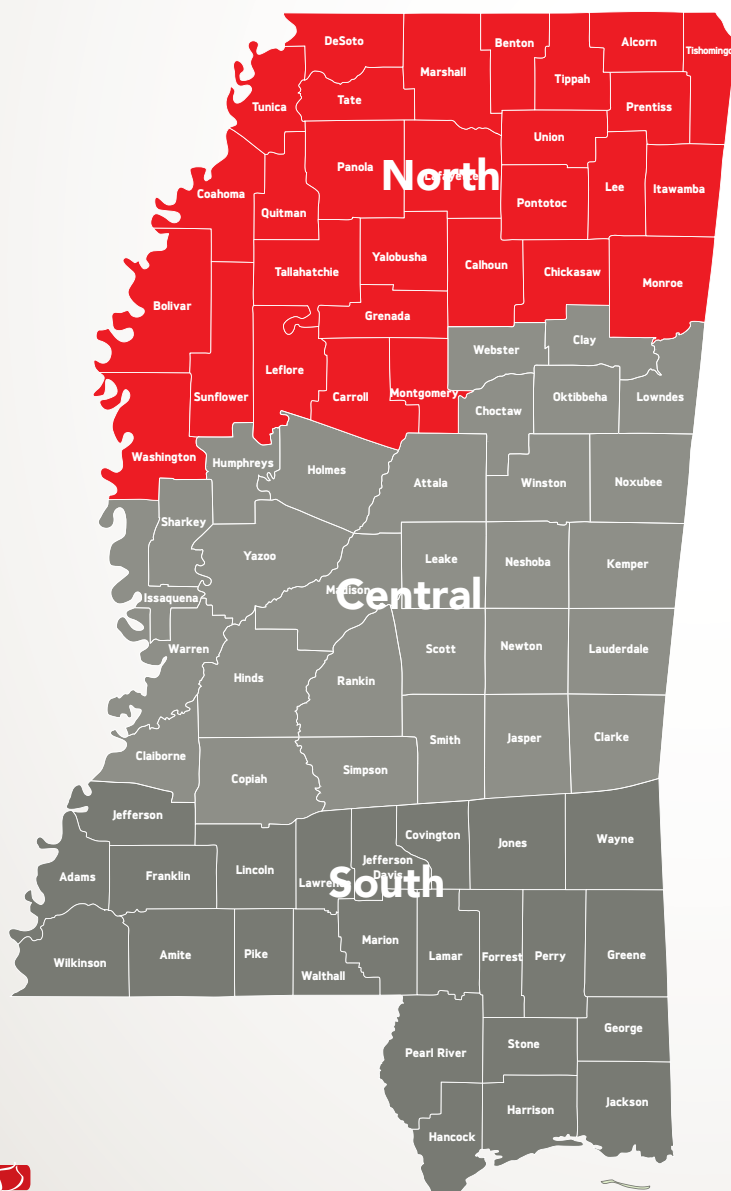


DISPLAY AD NETWORK

On a budget?
Small ads get BIG results.

The Mississippi Display Advertising Network can target your advertising to any area of the state with the economy of **group buying power**. It's an affordable, low-cost solution for reaching over 1 million readers in 95 newspapers statewide. Choose any or all of three regions, or inquire about targeting your campaign to specific communities.



Buy any one region (North, Central, South)

2 column x 2"	\$500
2 column x 4"	\$1000
2 column x 6"	\$1500

Buy any two regions

2 column x 2"	\$885
2 column x 4"	\$1750
2 column x 6"	\$2615

Buy all three regions

2 column x 2"	\$1165
2 column x 4"	\$2335
2 column x 6"	\$3500

Orders must be prepaid Deadline Monday at 5 p.m.

Available Discounts

2-3 Consecutive Week Order	10% off
4-5 Consecutive Week Order	15% off
6+ Consecutive Week order	25% off

**Reach over
800,000 readers
with the power
of Mississippi
newspapers**

MDAN PARTICIPATING NEWSPAPERS

[Mississippi Display Advertising Network]

**Statewide Total
Circulation**

320,000

Readership

736,000

NORTH REGION

Dailies

Daily Corinthian
Greenville - Delta Democrat Times
Greenwood Commonwealth
Oxford Eagle

Non-Dailies

Amory - Monroe Journal
Baldwyn News
Batesville - The Panolian
Belmont & Tishomingo Journal
Booneville - Banner Independent
Bruce - Calhoun County Journal
Carrollton Conservative
Charleston - Sun-Sentinel
Clarksdale Press-Register
Cleveland - Bolivar Commercial
Coffeeville Courier
Fulton - Itawamba County Times
Grenada Star
Hernando - DeSoto Times Tribune
Holly Springs - South Reporter
Indianola - Enterprise-Tocsin
Leland Progress
Marks - Quitman County Democrat
New Albany Gazette
Okolona Messenger
Pontotoc Progress
Ripley - Southern Sentinel
Senatobia - The Democrat
Tunica Times
Tupelo - Lee County Courier
Water Valley - North Mississippi Herald
Winona Times

NORTH REGION TOTAL 100,000

CENTRAL REGION

Dailies

Columbus - Commercial Dispatch
The Meridian Star
Vicksburg Post

Non-Dailies

Ackerman - Choctaw Plaindealer
Bay Springs - Jasper County News
Belzoni Banner
Brandon - Rankin County News
Carthaginian
DeKalb - Kemper Messenger
Eupora - Webster Progress-Times
Forest - Scott County Times
Hazlehurst - Copeiah County Courier
Jackson - Mississippi Link
Jackson - Northside Sun
Kosciusko - Star-Herald
Louisville - Winston County Journal
Macon Beacon
Magee Courier
Mendenhall - Simpson Co. News
Morton - Spirit of Morton
Philadelphia - Neshoba Democrat
Port Gibson Reveille
Quitman - Clarke County Tribune
Raymond - Hinds County Gazette
Ridgeland - Madison County Journal
Rolling Fork - Deer Creek Pilot
Taylorsville - The Post
Union-Newton - Newton County Appeal
Yazoo City - Yazoo Herald

CENTRAL REGION TOTAL 100,000

SOUTH REGION

Dailies

Brookhaven - Daily Leader
McComb - Enterprise-Journal
Natchez Democrat
Picayune Item

Non-Dailies

Bay St. Louis - Sea Coast Echo
Collins - News Commercial
Columbia - Columbian-Progress
Fayette Chronicle
Hattiesburg - The Lamar Times
Laurel Leader Call
Leakesville - Greene County Herald
Liberty/Southern Herald
Lucedale - George County Times
Meadville - Franklin Advocate
Monticello - Lawrence County Press
Petal News
Poplarville Democrat
Prentiss Headlight
Richton Dispatch
Tylertown Times
Waynesboro - Wayne County News
Wiggins - Stone County Enterprise
Woodville Republican

SOUTH REGION TOTAL 95,000