QUARTER PAGE NETWORK

Make an impact and get results with a quarter page ad in your choice of Mississippi newspapers.

The Quarter Page Network (QPN) enables you to market your product, service or opportunity effectively, easily and economically at a **fraction of the price you would pay** to place the ads directly in participating newspapers.

Run Dates
Ads will run one time between Sunday-Saturday in each participating newspaper. Exact publication date is at the discretion of the newspapers. Due to the low cost of network, the specific day cannot be requested.

Ad Specifications
5" wide by 10.5" deep.

Publications
QPN currently appears in over 80 Mississippi newspapers with a total circulation of 305,000 copies. Total readership is 701,500 calculated at the industry standard of 2.3 readers per copy.

Deadlines
All ads are due noon Monday prior to the week you want your ad to publish. You should, however, call your local newspaper ad representative or MPS direct early to determine availability of the week in which you are interested.

Affidavits and Guarantees
MPS closely monitors the participating newspapers. Upon advance request, MPS will issue an affidavit and sample tearsheets confirming placement of ads. Ads normally run in every participating newspaper. We guarantee your ad will run in at least 90% of the participating newspapers each insertion.

$8495 Statewide

305,500 Circulation | **701,500** Readership

$1500 Pick 10

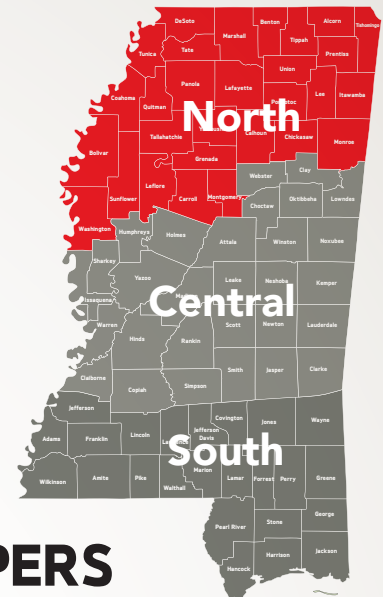$1,500 minimum order
$150 per newspaper

Deeply discounted rates! You won't find a lower price anywhere.

PICK 10+

Run a quarter page ad in your choice of 10 newspapers or more for just $150 per paper.

You can tap into the **group buying power** with 10 or more ads in the Mississippi newspapers. You choose the newspapers with no restrictions on region. For only $150 per paper, it's another affordable, low-cost solution for reaching readers in the state of Mississippi.

QPN PARTICIPATING NEWSPAPERS

North Region

Dailies
Corinth – Daily Corinthian
Oxford Eagle
University - Daily Mississippian

Non-Dailies
Amory – Monroe Journal
Baldwyn News
Batesville - The Panolian
Belmont & Tishomingo Journal
Booneville Banner Independent
Bruce - Calhoun Co. Journal
Fulton Itawamba County Times
Holly Springs - South Reporter
Leland Progress
New Albany Gazette
Okolona Messenger
Pontotoc Progress
Ripley – Southern Sentinel

Central Region

Dailies
Columbus – Commercial Dispatch
The Meridian Star
The Vicksburg Post

Non-Dailies
Ackerman – Choctaw Plaindealer
Bay Springs – Jasper Co. News
Belzoni Banner
Brandon - Rankin County News
Carthage - The Carthaginian
Clinton Courier
DeKalb – Kemper Co. Messenger
Eupora – Webster Progress-Times
Hazelhurst – Copiah Co. Courier
Jackson - Mississippi Link
Louisville – Winston Co. Journal
Morton - Spirit of Morton
Philadelphia – Neshoba Democrat
Port Gibson Reveille
Ridgeland – Madison Co. Journal
Rolling Fork – Deer Creek Pilot

South Region

Dailies
Brookhaven – Daily Leader
McComb – Enterprise Journal
The Natchez Democrat
Picayune Item

Non-Dailies
Bay St. Louis - Sea Coast Echo
Collins - News Commercial
Fayette Chronicle
Hattiesburg Post
Hattiesburg – Plne Belt News
Laurel Leader Call
Leakesville - Greene Co. Herald
Liberty - Southern Herald
Lucedale – George Co. Times
Meadville – Franklin Advocate
Monticello – Lawrence Co. Press
Pass Christian – Gazebo Gazette
Poplarville Democrat
Prentiss Headlight
Richton Dispatch
Tylertown Times
Waynesboro - Wayne Co. News
Wiggins – Stone Co. Enterprise